

Sports Matters – The Northern Ireland Strategy for Sport & Physical Recreation 2009-2019

Target	How BCC is contributing to it
Participation	
PA1- By 2009, to have agreed and commenced implementation of a revised research framework for participation rates that is cognisant of the recommendations of the Chief Medical Officers in the UK	-
PA2 - By 2012 to have reviewed the economic impact of sport and physical recreation in Northern Ireland	-
PA3 – By 2011, to have established a baseline for the number of children of compulsory school age participating in a minimum of two hours quality per week physical education	-
PA4 – By 2013 to have stopped the decline in adult participation in sport and physical recreation	<p>There are a number of programmes that we deliver that contribute to the achievement of this target including:</p> <ul style="list-style-type: none"> • The Active Communities programme • Retention initiatives in our leisure centres • Healthwise exercise referral scheme • Cardiac Rehabilitation (Phase 4) Programme • Work for health • Health for life scheme • Activate • Healthy families • Drive to health (programme for taxi drivers) <p>We also provide a range of high quality facilities across the city including:</p> <ul style="list-style-type: none"> • 10 leisure centres • Outdoor sports pitches • Bridges Urban Sports Park • Mary Peters track • City of Belfast Golf Club • Outdoor fitness gyms • Parks
PA5 – By 2014 to have increased the number of people in Northern Ireland in membership of at least one sports club	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Funding for clubs through 'Support for Sport' to assist them to increase their membership through try it and development events

	<ul style="list-style-type: none"> • Through the Clubmark programme which helps develop quality clubs • Through pathway programmes such as the Water Polo Taster Programme which has in two months introduced 100 young people to the sport and the water polo clubs • Through club development workshops, the annual sports development conference and the recently established Sports Forum • Through our involvement with Bike Club - currently we have 15 CTC Bike Clubs registered and a target to double this figure to 30+clubs by Dec 2012
<p>PA6 – By 2014 to provide every child in Northern Ireland over the age of 8 years with the opportunity to participate in at least two hours per week of extra-curricular sport and physical recreation</p>	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Our involvement with Bike Clubs which can offer participant opportunities in cycling activities across Belfast City Council catchment area • Summer Schemes - with over 15,000 participations realised in the summer of 2011 • Teenage Kicks programme • The Make a Splash swimming lesson programme • Active Communities - the current participation level is 80% younger people • Try It Sports Days / Olympic Events – Open Weekends / Clubmark Open Days / Regional Development Squads • The Schools Cross Country Event which in 2011 had 28 Primary Schools and 10 Secondary Schools taking part and 435 participants in the Schools Final • The Schools Cross Country Event 2012 has a target of 35 Primary Schools and 15 Secondary Schools and 500 participants in the Schools Final • Construction of Bridges Urban Sports Park, Northern Ireland's first outdoor urban sports park and running programmes (targeting children over 8 years of age) for Primary Schools, youth groups and community organisations throughout Belfast and elsewhere • Provision of kid's gyms at Shankill and Falls leisure centres • Through Support for Sport clubs can apply for funding to provide quality coaching and try it events for children and young people • Playground refurbishment programme and provision of 79 playgrounds across the city • Provision of MUGAs across the city

	<ul style="list-style-type: none"> • Midnight soccer programmes across the city
PA7 – By 2019 to deliver at least a 3 percentage points increase in adult participation rates in sport and physical recreation (from the 2011 baseline)	<p>We will contribute to the achievement of this target through the activities outlined in PA4. Our leisure centres also have throughput targets which will assist in achieving this target.</p>
PA8 – By 2019 to deliver at least a 6 percentage points increase in women’s participation rates in sport and physical recreation (from the 2011 baseline)	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Through our involvement in Bike Club which has specific targets to increase participation among women • The target within active communities for women and girls is 50% • Through organising a Ladies Junior Futsal League which was aimed directly at young girls to encourage female participation in sport from a young age (99 girls took part in futsal every Sunday for 6 weeks) • Through organising a Ladies Senior Futsal Tournament which was aimed at young women to keep them participating in sport and improve their soccer skills through futsal (96 young women participated in futsal on 2 Fridays during January 12) • Running events at the Bridges Urban Sports Park aimed at women • Through the Belfast Sport Awards which in 2012 is being held on International Women’s Day and will celebrate the growing number of females excelling in sport on a local and international level
PA9 – By 2019 to deliver at least a 6 percentage points increase in participation rates in sport and physical recreation among socio-economically disadvantaged groups (from the 2011 baseline)	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Through our involvement in Bike Club which targets areas of socio- economic disadvantage through programmes such as Extend Schools, whereby BELB offers schools additional financial support to promote after schools activities for pupils (one indicator is pupils who are eligible for free school meals) • Through our summer schemes which have participants from socio-economically disadvantaged groups • Through the Active Communities programme - a large percentage of the programmes are being delivered in the neighbourhood renewal areas • Through programmes being delivered at the Bridges Urban Sports Park which target school and groups from areas which are classed as socially and economically disadvantaged
PA10 – By 2019 to deliver an	<p>We contribute to the achievement of this target in</p>

<p>least a 6 percentage points increase in participation rates in sport and physical recreation among people with a disability (from the 2011 baseline)</p>	<p>a number of ways including:</p> <ul style="list-style-type: none"> • Through our involvement in Bike Club which has targets to provide cycling participant opportunities to reach young people with limited mobility or a disability. E.g. Special Schools Bike Club at Ormeau Park, a central resource shared by Fleming Fulton, Glenveagh, Tor Bank and Park Schools • Through the Active Communities Programme- the current participation of people with a disability is 18% • Currently working with Disability Sport NI to provide 2 full time coaches plus a further 2 in the coming months • Through the Teenage Kicks programme which works with 2 special needs schools – Glenveagh and Hatberton
<p>PA11 – By 2019 to deliver at least a 6 percentage points increase in participation rates in sport and physical recreation among older people (from the 2011 baseline)</p>	<p>We contribute to this target in a number of ways including:</p> <ul style="list-style-type: none"> • Through the Active Communities Programme – there is a target of 15% of participants will be 50+, the current participation of older people is 11% • Senior Games events citywide • Free use of leisure centres for over 60s before 11am • The constituting of an older person’s group in Avoniel
<p>Performance</p>	
<p>PE12 – By 2012 to have a fully operational Sports Institute that supports 100 athletes per annum to achieve 70% of their agreed annual performance targets</p>	<p>-</p>
<p>PE13 – By 2010 to win at least five medals at the Delhi Commonwealth Games</p>	<p>BCC contributed £25k to fund the Commonwealth Games Team and provided Elite Athletes support</p>
<p>PE14 – By 2011 to ensure that all Sport Northern Ireland funded governing bodies and sporting organisations are ‘fit for purpose’ organisations</p>	<p>-</p>
<p>PE15 – By 2014 to win at least five medals at the Glasgow Commonwealth Games</p>	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Support of elite athletes through the free use of leisure centres • The revised Support for Sport grant proposes additional financial support for elite athletes
<p>PE16 – By 2019 to have implemented nationally recognised coach accreditation systems all Sport Northern</p>	<p>We are currently working with Sport NI to deliver Clubmark and Coachmark schemes.</p>

Ireland funded governing bodies	
PE17 – By 2019 at least 100 Northern Ireland athletes to have attained medal success at the highest level in their sport including European, World and Olympic/Paralympic level	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Support of elite athletes through the free use of leisure centres • The revised Support for Sport grant proposes additional financial support for elite athletes • Support for regional development squads which are targeting juveniles across 10 sports
PE18 – By 2019 to have accredited at least 700 appropriately qualified, full-time coached available to meet demand across all aspects of sport and physical recreation	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Through the Coachmark scheme, coach education support and the annual sports development conference • Through the Active Communities Programme which has 20.5 FTE coaches and are seeking to increase this to 25 from April 2012 • Training local people to act as volunteers and coaches through our partners No Limat as part of the Bridges Urban Sports Park project • Through the Belfast Sport Awards which recognises the achievements of coaches and volunteers • Through Support for Sport funding – approx 40% of funding is directed to coach education
PE19 – By 2019 to have 45,000 appropriately qualified, part time and volunteer coaches available to meet demand across all aspects of sport and physical recreation	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Through the Coachmark scheme, coach education support and the annual sports development conference • Through offering training opportunities to volunteers and coaches through our partners No Limat as part of the Bridges Urban Sports Park project • Through the Belfast Sport Awards which recognises the achievements of coaches and volunteers • Through Support for Sport funding – approx 40% of funding is directed to coach education • Through the bursary for 2012 Volunteers - £30,000 is being made available to people from Belfast who are volunteering at the London 2012 games to help them offset costs
PE20 – By 2019 to have secured a world class system for athlete development consisting of services, facilities and competition following the hosting of the Olympic and Paralympic Games in London 2012	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Support of elite athletes through the free use of leisure centres • The revised Support for Sport grant proposes additional financial support for elite athletes • Support for regional development squads which are targeting juveniles across 10 sports • Construction of Northern Ireland's first outdoor

	<p>urban sports park (Bridges Urban Sports Park) and hosting competitions at this venue</p> <ul style="list-style-type: none"> • Providing high quality facilities including: <ul style="list-style-type: none"> ○ 5 new 3G pitches across the city ○ An upgraded Mary Peters track ○ Deep water pools at Grove Wellbeing Centre and Falls Leisure Centre ○ Resurfacing of the Orangefield cycling track
Places	
<p>PL21 – By 2010 to initiate a Northern Ireland certification process that will improve safety management and the fabric of the major stadiums in Northern Ireland, to comply with the Safety of Sports Grounds (Northern Ireland) Order (2006) and associated technical guidance</p>	<p>We contribute to the achievement of this target through ensuring that the Blanchflower Stadium complies with any certification process.</p>
<p>PL22 – By 2014, and subject to Executive approval, to have developed major sports stadiums to meet the strategic needs of Football, GAA and Rugby on an operationally viable and commercially sustainable basis in Northern Ireland</p>	<p>We are taking an opportunistic approach in scoping our facilities in relation to renewing our leisure estates and there may be opportunities in linking our facilities at Olympia and Andersontown with the proposed developments at Windsor and Casement stadiums.</p>
<p>PL23 – By 2014 to have a minimum of 10 new or upgraded facilities that will support Northern Ireland player/athlete development in Olympic and Paralympic sports</p>	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Providing high quality facilities including: <ul style="list-style-type: none"> ○ 5 new 3G pitches across the city ○ An upgraded Mary Peters track ○ Deep water pools at Grove Wellbeing Centre and Falls Leisure Centre ○ Resurfacing of the Orangefield cycling track ○ Bridges Urban Sports Park
<p>PL24 – By 2015 to have amended public policy frameworks to protect and promote access to and sustainable use of publicly-owned land in Northern Ireland for sport and physical recreation</p>	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> • Under the Access to the Countryside (NI) Order 1983 Council has a duty to assert, protect and keep open any public right of way - this is a legal obligation which BCC carries out • We also actively promote outdoor recreation and work with partners to deliver this • We are currently developing an outdoor recreation strategy setting out our aims & objectives

<p>PL25 – By 2019 to ensure that 90% of the population have quality accredited, multi sports facilities, that have the capacity to meet demand within 20 minutes travel time</p>	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> ● Providing high quality facilities including: <ul style="list-style-type: none"> ○ 5 new 3G pitches across the city ○ An upgraded Mary Peters track ○ Bridges Urban Sports Park ○ 10 leisure centres across the city ○ Outdoor sports pitches ○ City of Belfast Golf Club ○ Outdoor fitness gyms ○ Parks ○ Multi-use games areas (MUGAs)
<p>PL26 – By 2019 to ensure that all planning decisions follow Planning Policy Statement 8: Open Space, Sport and Outdoor Recreation in relation to the provision of spaces for sport and physical recreation</p>	<p>We contribute to the achievement of this target in a number of ways including:</p> <ul style="list-style-type: none"> ● By providing, maintaining and protecting accessible open space and a range of formal sport and outdoor recreation spaces across the city ● By taking account of PPS8 in the development of the Playing Pitches Strategy and associated capital investment